

# JAECCO J7 SHS



Discover the Jaecoo J7,  
where rugged design meets refined intelligence  
for an adventure-ready driving experience.

All information provided in this brochure applies to the Model Year 2025 JAECCO J7 SHS PHEV. Features and specifications may vary by trim level and are subject to change without prior notice. Customers are advised to confirm all details with an authorized dealership prior to booking or purchase. This brochure is for general information only and should not be relied upon as a representation of final product features or availability. To the maximum extent permitted by law, Nexgen Auto Pvt. Ltd. disclaims any liability for reliance by any person on the contents or anything contained in this document, including any loss or damage suffered or incurred by a purchaser or prospective purchaser in case of inaccuracies or outdated information, or if any vehicles or features mentioned in this brochure are withdrawn from the market. Please be aware that specifications, features, and model availability are subject to change without notice. For the latest information on model availability, specifications, options, features, and prices, we recommend consulting your authorized dealer before placing an order to obtain the most current information on model availability. For more details, please visit [www.omodajaecoo.pk](http://www.omodajaecoo.pk)



**1200+ KM**  
Combined Range

**90+ KM**  
EV Range





## International

Since its founding in 1997, Chery has grown into a global automotive leader with a presence in over 110 countries across various regions. As the first Chinese brand to surpass one million domestic sales, Chery has consistently set benchmarks in innovation, technology, and international expansion. In 2025, Chery International achieved the remarkable Dual 500 milestone by ranking No. 233 on the Fortune Global 500 as the fastest-growing automaker of the year and by becoming the first Chinese auto brand to surpass five million vehicle exports worldwide. Omoda & Jaecoo represent the next chapter of this journey, building on Chery's legacy of excellence. Together, they embody the group's vision of delivering intelligent, stylish, and adventurous mobility experiences to drivers around the world.

## OMODA | JAECOO

Omoda & Jaecoo are redefining the future of intelligent and electrified mobility. With distinctive design, advanced engineering, and a deep commitment to sustainability, the brands go beyond vehicles to inspire smarter, more connected lifestyles. Headquartered in Wuhu, China, Omoda & Jaecoo now operate across 44 countries, including key markets in Latin America, the Middle East, South East Asia, and now Pakistan. Guided by the global LOHAS (Lifestyles of Health and Sustainability) philosophy, Omoda & Jaecoo continue to drive progress with purpose, shaping a cleaner, smarter future for mobility.





Nishat Group is one of Pakistan's most prominent business conglomerates, with a diverse presence across textiles, cement, banking and financial services, insurance, power generation, paper products, hospitality, real estate development, automotive, agriculture, dairy, and aviation. Guided by strong values of trust, innovation, and progress, the group has played a vital role in shaping Pakistan's economic landscape. Bringing Omoda & Jaecoo to Pakistan reflects Nishat Group's vision of introducing world-class brands and redefining the future of mobility in the country.

## EXTERIOR

### Design That Commands Attention

Every angle of the Jaecoo J7 SHS is crafted to make a statement. Its striking front grille and sharp LED headlamps project confidence, while fluid contours and aerodynamic lines bring an unmistakable elegance. A raised stance with distinctive alloy wheels reflects its adventurous DNA, ready to take on diverse terrains with ease. From city streets to open highways, the J7's exterior blends modern sophistication with rugged character, ensuring you arrive with presence wherever you go.





#### Signature Grille

A bold **vertical-slat grille design** gives the front profile a commanding presence, reflecting **JAECOO's modern design language**.



#### LED Lighting System

Equipped with **LED Daytime Running Lights** and **full LED headlamps** with **height adjustment** and **auto functionality**, the J7 SHS ensures visibility with style.

### Rims & Tires

The J7 SHS rides on **19-inches alloy wheels** with **235/50 R19 tires** for a balanced blend of style, road grip, and ride comfort.



### Flush Door Handles

**Hidden, flush-design door handles** maintain a sleek and aerodynamic flank, contributing to the smooth, continuous exterior lines.



Ground Clearance: 174mm



#### Power Tailgate

A **power-operated tailgate** with **hands-free access** designed for everyday convenience and a premium aesthetic. Its **integrated design lines** complete the J7 SHS's refined rear profile.



#### Crystal Array Tail Lights

A seamless **full-width "Crystal Array" LED tail light bar** defines the rear, creating a striking visual signature day or night.





INTERIOR



**Ergonomic Steering**  
**Leatherette-wrapped multifunction steering wheel with power adjustment**, designed for precise control and comfort whether driving in the city or on longer journeys.

**Climate Control System**  
**Dual-zone climate control** is complemented by **rear-row air vents**, ensuring consistent comfort for all passengers throughout the cabin.



**Intelligent Display**  
 A **14.8-inches HD touchscreen** takes center stage, giving seamless access to **infotainment, navigation, Apple CarPlay / Android Auto**, and **voice-command features**.



**Luxury Seating**  
**Premium synthetic leather seats with heating and ventilation** for the front row. Both front seats feature **electronic seat functions**, while the driver's seat offers **lumbar support and memory function** for personalized comfort. A convenient **boss seat control** allows rear passengers to adjust the front passenger seat for added space and comfort.



**Smart Charging Solutions**  
 A **50-watt wireless charging pad** keeps devices powered up, while **multiple USB-A and USB-C ports** are conveniently located in both front and rear areas.

## Where Innovation Meets Indulgence

Step inside the Jaecoo J7 SHS and discover a cabin built for modern living. A 14.8-inches infotainment display and fully digital cluster put intelligence at your fingertips, while the panoramic sunroof fills the space with light. Premium leather seating with power adjustment ensures lasting comfort, complemented by ambient lighting, wireless charging, and dual-zone climate control. More than an interior, the J7 is a refined sanctuary crafted for those who seek both luxury and innovation.





## Panoramic Elegance, Ambient Harmony

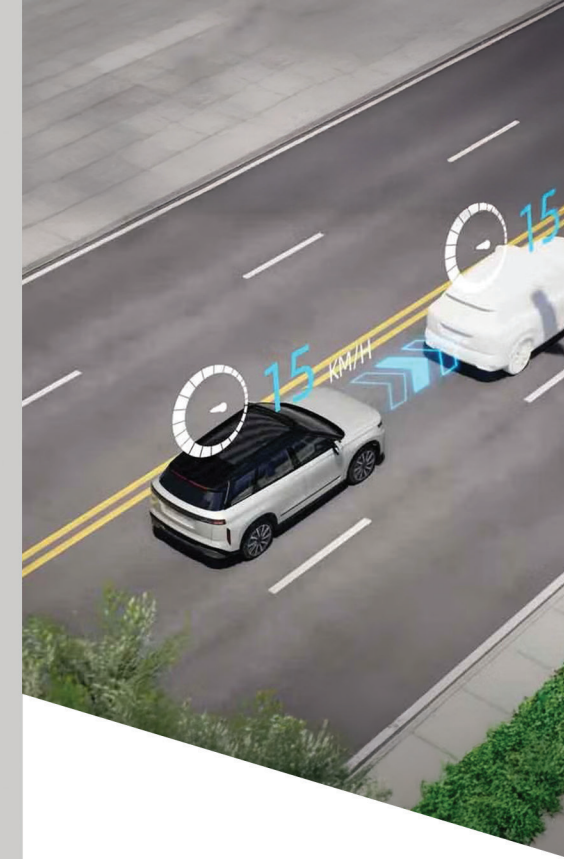
A seamless fusion of design and technology, the **panoramic sunroof** and **multi-shade ambient lighting** create an atmosphere of modern luxury. Every element is crafted to enhance visual appeal and deliver a serene in-cabin experience.

## Safety, Smarter Than Ever

The Jacoo J7 SHS is equipped with advanced safety and driver-assistance technologies that work intuitively in the background, ensuring peace of mind and protection on every drive.

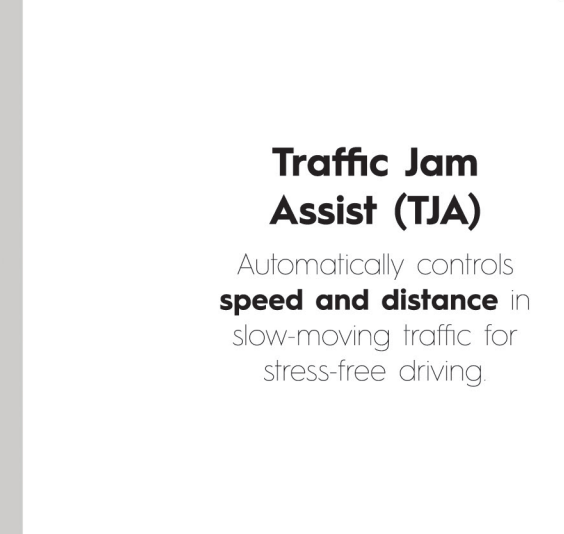


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2025 ★ ★ ★ ★ ★



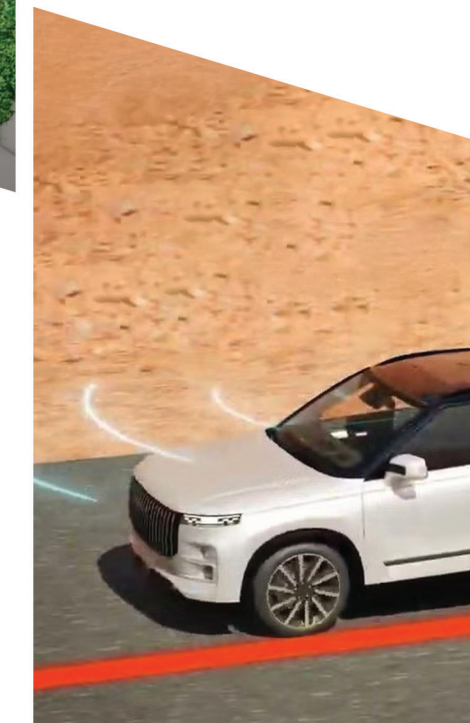
### Emergency Lane Keeping (ELK)

Detects unintentional **lane departure** and assists with corrective steering.



### Traffic Jam Assist (TJA)

Automatically controls **speed and distance** in slow-moving traffic for stress-free driving.



### Blind Spot Detection (BSD)

Provides visual and audio alerts when vehicles are detected in **blind spots**.



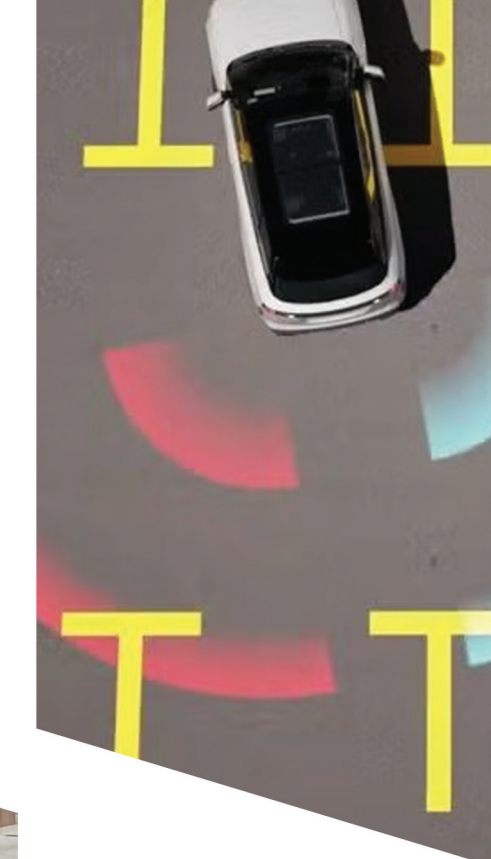
### Adaptive Cruise Control (ACC)

Maintains set **speed and distance** from the vehicle ahead for safe highway driving.



### Rear Cross Traffic Alert (RCTA)

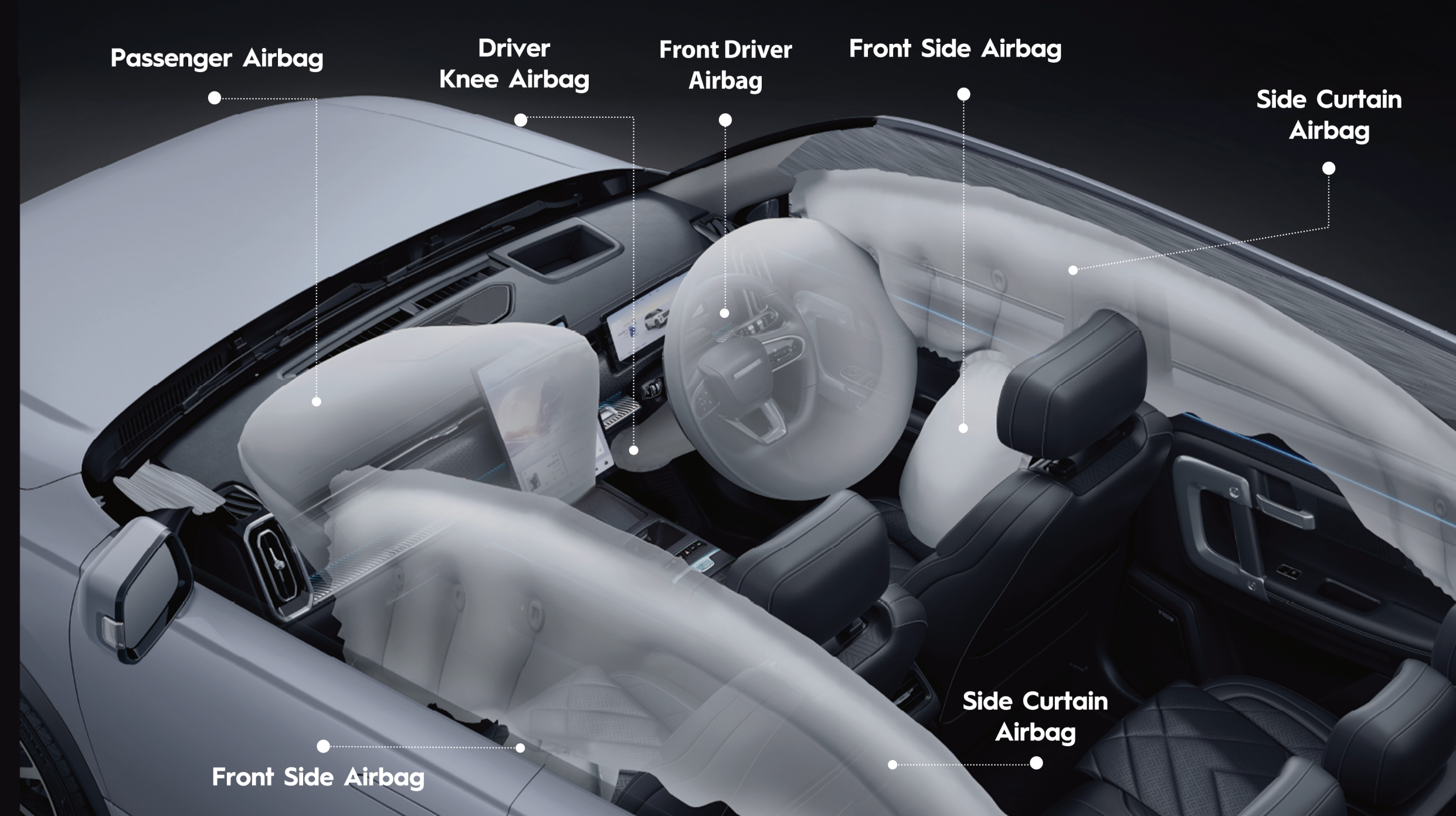
Warns of approaching traffic when **reversing out of a parking space**.



## Safety That Surrounds You

### Comprehensive 7-Airbag System

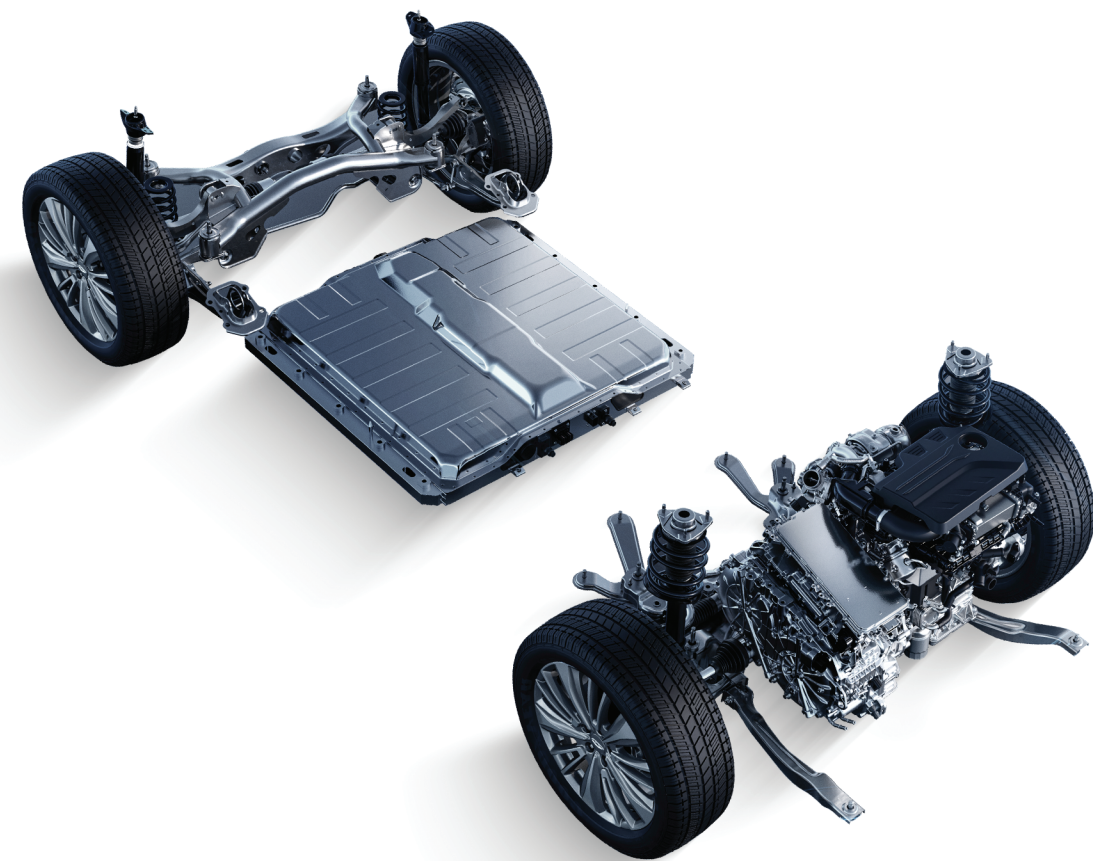
Equipped with a comprehensive 7-airbag system designed to provide enhanced protection for every occupant. Dual front, front side, driver knee, front center, and side curtain airbags work in harmony to create a protective cocoon, reducing impact from all directions and ensuring maximum safety throughout every journey.



**JAECOO J7 SHS**

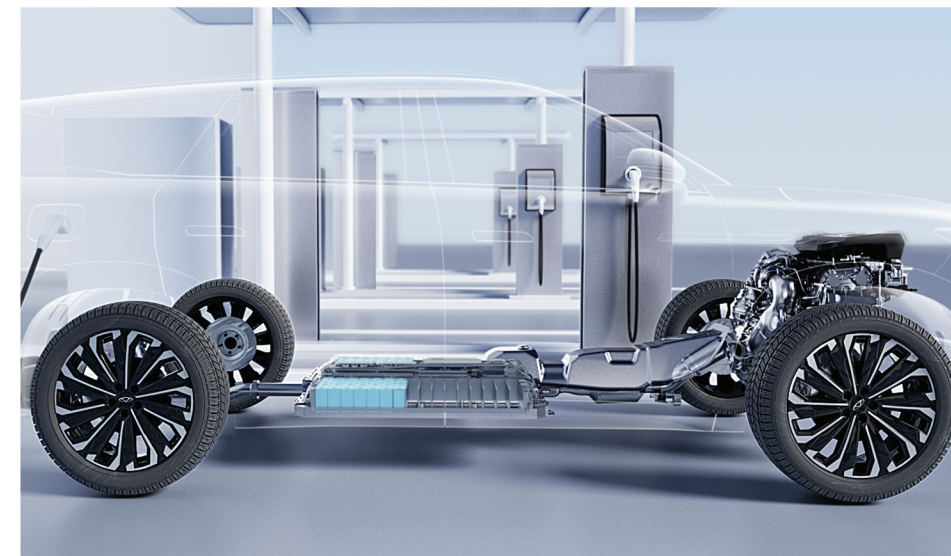
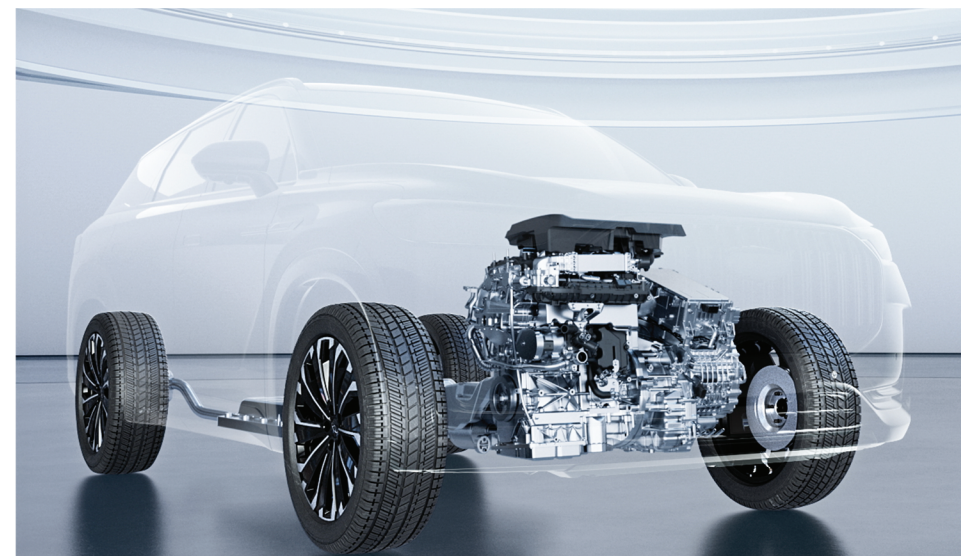
## **SUPER HYBRID SYSTEM**

The Jaecoo J7 SHS is powered by an innovative Super Hybrid System that blends the best of gasoline and electric technology. It delivers **thrilling performance, exceptional efficiency**, and the freedom to go further, redefining what a modern vehicle can achieve.



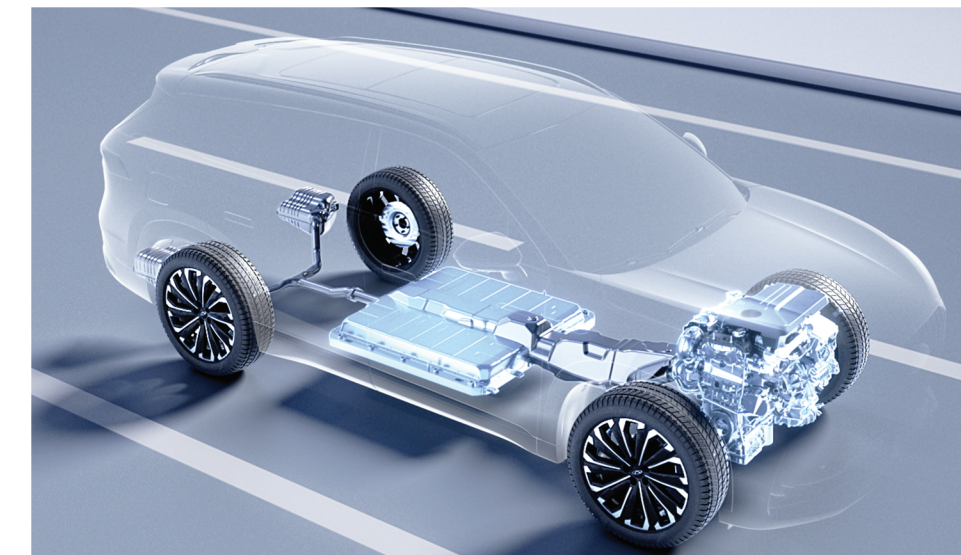
## **Dedicated Hybrid Engine**

At its core is a dedicated hybrid engine that achieves an impressive **44.5% thermal efficiency**. Through six core technologies, it delivers greater power while minimizing fuel consumption, ensuring every drive is as efficient as it is dynamic.



## **Dedicated Hybrid Transmission**

The dedicated hybrid transmission operates at **92% efficiency**, seamlessly balancing power and fuel economy. Through four core intelligent codes, it optimizes the use of both engine and battery, so you enjoy smooth acceleration and maximum efficiency across every journey.



## **Super Battery Pack**

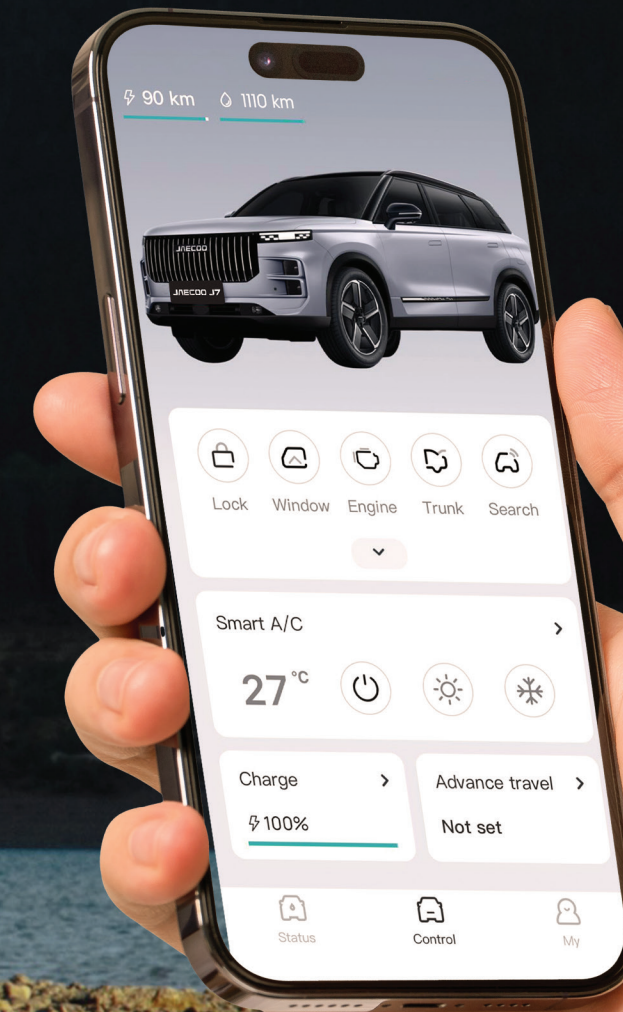
Equipped with an advanced super battery pack, the J7 offers up to **90+ km of pure electric range (WLTP)**. Whether it's city commutes or silent, emission-free drives, the J7 gives you the flexibility to choose how you move.



## Intelligence Meets Convenience

### CarLinko App Integration

Stay connected to your vehicle anytime, anywhere with CarLinko. This intelligent connectivity platform offers remote access to key vehicle functions, allowing you to monitor status, control essentials such as door locks, air conditioning, and charging, and receive real-time updates directly on your smartphone. Designed for convenience and control, CarLinko ensures a seamless digital connection between you and your Jaecoo J7 SHS.





# Energy for Every Adventure

Power That Moves With You

With advanced Vehicle-to-Load (V2L) capability, the J7 SHS PHEV transforms into a reliable mobile power hub, allowing you to charge or operate external devices directly from your vehicle. Perfect for camping trips, family outings, or moments beyond the city, it ensures comfort and convenience wherever your journey takes you.



## Specifications JAECCO J7 | SHS

Dimension	Comfort	Premium
Length (mm)	4500	
Width (mm)	1865	
Height (mm)	1670	
Wheelbase (mm)	2672	
Ground Clearance (mm)	174	

Engine & Powertrain	
Engine Capacity	1.5 Turbocharged Gasoline Direct Injection
Drive Mode	2WD
Transmission	Dedicated Hybrid Transmission (I-DHT)
Drive Motor Power (kW)	150
Drive Motor Torque (N-m)	310
Comprehensive System Power (kW)	255
Comprehensive System Torque (N-m)	525
Endurance Of Pure Electricity (km)	WLTP 90
Comprehensive Endurance Mileage (km)	WLTP ≥1200
Fuel Consumption By Battery Discharge (L/100km)	WLTP 6.0
Acceleration Time 0-100 (s)	8.5
External Discharge Power (kW)	3.3
Emission Standard	Euro 6B
Engine Cover	Semi-wrapped
Battery Capacity (kWh)	18.3
Intelligent Engine Start-Stop	●
Drive Mode	Normal-Eco-Sport

Chassis & Steering	
Front MacPherson Independent Suspension	●
Rear Multi-Link Suspension	●
Steering Column Shift	●
Steering Wheel	Leather
Steering Wheel	4 Way Adjustable / Multifunction
Front Disc Brake	Ventilated
Rear Disc Brake	●
Wheel	19-Inches
Tire Sealant	●
Tires Brand	Kumho

Safety Features & Driver Assistance	Comfort	Premium
Electric Power Steering - EPS		●
Anti-Lock Braking System - ABS		●
Electronic Stability Program - ESP (EBA+TCS+HA)		●
Electronic Accelerator		●
Electric Park Brake - EPB + Autohold		●
Electronic Brakeforce Distribution - EBD		●
Brake Assist System - BAS		●
Brake Override System - BOS		●
Hill Descent Control - HDC		●
Tire Pressure Monitoring System - TPMS (Direct-Type)		●
Cruise Control	●	Adaptive
Hill Start Assist Control - HAC		●
Speed Limit Reminder		●
Automatic Speed Limiter - ASL		●
Automatic Emergency Braking (Vehicle Pedestrian Bicycle Recognition) - AEB	—	●
Forward Collision Warning - FCW	—	●
Lane Departure Warning - LDW	—	●
Traffic Jam Assist - TJA	—	●
Integrated Cruise Assist - ICA	—	●
Intelligent High Beam Control - IHC	—	●
Blind Spot Detection - BSD	—	●
Door Opening Warning - DOW	—	●
Lane Change Assist (Parallel Auxiliary) - LCA	—	●
Emergency Lane Keeping - ELK	—	●
Rear Cross Traffic Braking - RCTB	—	●
Lane Departure Prevention - LDP	—	●
Intelligent Avoidance System - IAS	—	●
Leading Vehicle Departure Alert - LVDA	—	●
Rear Collision Warning System - RCW	—	●
Rear Cross Traffic Alert System - RCTA	—	●
Curve Speed-Control Assist - CSA	—	●
Child Detection (Vital Signs Detection)		●
Collision Stars - E-NCAP	—	5-Stars
Front Seat Belts Height Adjustable		●
Front 3-Point Limited-Tension Seat Belt		●
Front 3-Point Pretensioner, Limited-Tension Seat Belt		●
Front Seat Belt Crash Locking Tongue - CLT		●
Front Rigid Lock		●

Safety Features & Driver Assistance	Comfort	Premium
Second Row Limited Force Seat Belt		●
Rear 3-Point Pretensioner, Limited-Tension Seat Belt (Left Side)		●
Driver Seat Belt Reminder		●
Passenger Seat Belt Reminder		●
ISOFIX Interface		●
Child Safety Lock		●
Dual Front Airbags		●
Front Side Airbags		●
Side Curtain Airbags		●
Driver's Knee Airbag		●
Body Anti-Theft Alarm		●
Alarm Horn		●
Engine Immobilizer		●
Rear Radar		●
Front Radar		●
Rear View Camera	Dynamic Guides	540 HD Panoramic

Exterior		
Chromium Plated Dual Exhaust Pipe		●
Body Colour Door Handle		●
Sport Spoiler		●
Roof Rack	—	●
Frameless Front Wiper		●
Frameless Rear Wiper		●
Automatic Wiper		●
Rear Foglight		●
Lens Style Front Headlight		●
Electric Adjustable Headlamp		●
LED Headlight		●
Automatic Headlamp		●
Dual Reversing Lamp		●
Follow-Me-Home Headlight Function		●
LED Daytime Running Lamp		●
LED Tail Light		●

Interior	Comfort	Premium
Ambient Lighting	—	●
Ceiling Lights		2 Rows
Seat Material	Fabric	Faux Leather
Driver Seat With 6-Way Adjustment	Manual	Power
Electric Lumbar Support	—	Driver Seat Only
Electrically Heated Front Seats (Cushions + Backrests)	—	●
Ventilated Front Seats (Cushions)	—	●
Driver Seat With Memory Function	—	●
Exterior Mirror Memory	—	●
Electric Co-Driver's Seat	—	4 Way
Rear Seats Fold Down In A 4/6 Ratio		●
Second Row Seats Fold Flat		●
Driver's Seat Map Pocket		●
Passenger Seat Map Pocket		●
Rear Middle Headrest		●
Height Adjustable Rear Headrest		●
Driver Sun-Shield (With Vanity Mirror)	W/O Light	●
Passengers Sun-Shield (With Vanity Mirror)	W/O Light	●
Front Armrest		●
Rear Armrest		●
Driver Seat Footrest		●
Passenger Handrails		●
Driver's Seat With Welcome Function	—	●
Center Armrest With Cool Box		●
Coat Hook		●

Comfort & Convenience		
Central Locking		●
Remote Control Key		●
Remote Control Open Trunk		●
Induction Electric Tailgate (Key Induction)	—	●
Ultrasonic Anti-Theft Warning Online-Box (Eco Piece) / T Box		●
Panoramic Skylight	—	●
Manual Anti-Dazzling Rear-View Mirror	Flat Mirror	—
Auto-Dimming Interior Rear-View Mirror	—	Flat Mirror
Electrically Adjustable Exterior Mirrors		●
Door Mirrors with Integral Indicator Lights		●

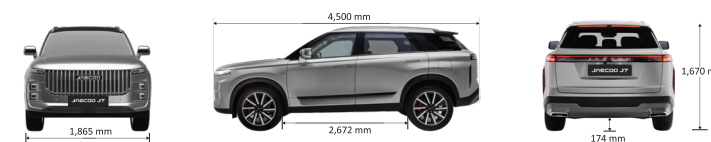
# Nationwide Presence, Limitless Drive



Comfort & Convenience	Comfort	Premium
Exterior Rear-View Mirrors With Heating Function	-	•
Four Electric Windows	One-Touch Opening	
Four Windows with Anti-Pinch		•
Electric Fuel Filler Cap		•
Door Lock With Speed		•
Remote Control Key To Start Air Conditioner (Temperature Memory)		•
Power Unlock Trunk Door		•
Silent Glass		•
Maintenance Information Set Remind		•
Instantaneous Fuel Consumption Display		•
Passive Keyless Entry System		•
Dual Zone Automatic Air Conditioning		•
N95 Filter	-	•
AQS Air Quality Purification System	-	•
Luggage Compartment Light LED		•
12V Power Supply in Luggage Compartment		•
Second Row Air Condition Outlet		Dual

Infotainment	Comfort	Premium
10.25" LCD Instrument		English
Radio		•
Touch Screen	13.2-inches	14.8-inches
Bluetooth Mobile Phone Hands-Free		•
Wireless Android Auto + Apple Carplay		•
2 USB Ports - (Front / Rear)		•
Mobile Phone Wireless Fast Charging (50W)	-	•
Type-C Fast Charging		•
Head-Up Display (HUD)	-	•
Speakers	6	8 (Sony)
Glove Box Lighting	-	•
Offline Voice		English
Navigation		English
Driving Recorder	-	•

• Available  
- Not Available



VEHICLE  
**6 YEARS**  
OR  
**150,000 KM**  
WHICHEVER COMES FIRST.  
WARRANTY PERIOD

BATTERY  
**8 YEARS**  
OR  
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KHAKI WHITE



MOONLIGHT SILVER



OLIVE GREY



MODEL GREEN



CARBON CRYSTAL BLACK

## Classic Tones

From Moonlight Silver to Model Green, every shade tells a story. With each color, the journey becomes uniquely yours, capturing every moment, every mood, and every horizon, all in perfect harmony.

